Search
Advertisers Claim

YOU OR YOUR ORGANISATION CAN OPT OUT OF THE COLLECTIVE PROCEEDINGS IF THE FOLLOWING APPLY:

1. You are an individual who was living in the UK on 5 August 2026, and you purchased search advertising from Google (either directly or via a media agency) between 1 January 2011 and 15 April 2025;

or

2. Your organisation was based in the UK as of 5 August 2026 and purchased search advertising from Google (either directly or via a media agency) between 1 January 2011 and 15 April 2025.

OPT OUT FORM

The signatory confirms that they / the organisation below wishes to opt out of collective proceedings being brought by Dr Or Brook Class Representative Limited against Google Inc & Others in the Competition Appeal Tribunal, Case No. 1720/7/7/25.

If opting out as an individual, the signatory confirms that they were living in the UK on 5 August 2026. If opting out on behalf of an organisation, the signatory confirms that, as of on 5 August 2026, the organisation below (a) was incorporated under UK law and had its registered office or another official address in the UK, or (b) its central management and control[1] was exercised in the UK .

The signatory acknowledges that by submitting this opt out form by 8 January 2027, the individual or named organisation will not be entitled to claim a share of any money that becomes available in the future in respect of the collective proceeding/s identified above.

If this form is submitted or sent after **4pm on 8 January 2027**, the signatory acknowledges that the individual or organisation below will not be able to opt out of the class without the permission of the Competition Appeal Tribunal.

SIGNATORY DETAILS

First Name*:

Last Name*:

Address*:

Phone*:

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Email Address*:

ORGANISATION DETAILS:

Organisation Name*:

Company Number:

(if the Organisation is a registered company)

Organisation Address:

DECLARATION

"I / the organisation named above want[s] to opt out of the collective proceedings brought by Or Brook Class Representative Limited against Google Inc & Others, Case No. 1720/7/7/25."

I understand that by submitting this opt-out form, the individual or organisation above will be excluded from the collective proceeding/s and will not be bound by their outcome. As a result, they will not be entitled to any settlement or any damages that may be awarded by the Tribunal.

I confirm that I have the necessary authority to opt out on behalf of any named organisation.

Signature: _____ Date: _____

Return your completed opt out form to: Search Advertisers Claim, PO Box 13721, Braintree, CM7 0RJ

Alternatively, you can scan and email the form to us at
optout@searchadvertisersclaim.co.uk

If you have any questions, please feel free to use the Contact Us Form on our website, https://searchadvertisersclaim.co.uk, or email us at info@searchadvertisersclaim.co.uk

Note: the form must be received or postmarked by **4pm on 8 January 2027** otherwise you or your organisation will not be able to opt out without the permission of the Competition Appeal Tribunal